



ODISHA KNOWLEDGE CORPORATION LIMITED

Regd. Off. 108/3607, Jaydev Vihar, Behind Pal Heights, Bhubaneswar 751013, Odisha, India ☎ 0674-2361584, 2361594

www.okcl.org e-mail: info@okcl.org CIN: U72200 OR2011 PLC014185 ISO 9001:2015, ISO/IEC 27001:2013, ISO/IEC 20000-1:2018

Dear ALC Coordinator

It was a pleasure interacting with our network partners during the Regional Meeting 2022 and sharing the business knowledge compiled over the previous year.

As per the agenda and various discussions, we are ready with 21st century products and services to cater to the demands set by the current market scenario.

In line with the same there are 6 categories of products which can be used to reach the public in almost all spheres:

- 1. OS-CIT (Odisha State Certificate in Information Technology):** This is a well-known product that has been in the market for the last 10 years. This is a de-facto standard of Digital Skills Training that is government approved and has integrated with all the relevant Digital Skills required by the market, including the skills required during the pandemic period. The proficiency test and certification for this 3 months' course is conducted by OSOU (Odisha State Open University). We have also introduced:
 - **OS-CIT A:** 6 months' course (OS-CIT and any 1 OCOC)
 - **OS-CIT A+:** 12 months' course (OS-CIT and any 3 OCOC)All these courses have been really well received in the market.
- 2. OCOC (OKCL's Career Oriented Courses):** These 3 month courses were previously known as KLIC Courses which are mainly focussed on vocational tracks such as Job Readiness, Finance, Design, Programming, Retail Management, BFSI, Video Editing, etc. The proficiency test and certification for these courses will also be conducted by OSOU (Odisha State Open University). There are two types of OCOC:
 - **60 hours' duration** (Digital Freelancing, IoT, etc.)
 - **120 hours' duration**
- 3. JRPY (Job Readiness Program for Youth):** This 6 months' course has been a success in every district where it has been introduced. The objective of this program is to build the capacity of Odisha's youth in the emerging field of Digital & physical Freelancing. This course will cover Digital Skills, English language & Communication Skills and Job Readiness Skills which will ensure that the youth will be able to earn a decent living through Freelancing. This course of two types based on the course duration:
 - **JRPY:** 320 hours
 - **JRPY +:** 480 hours
- 4. Achievers' Series:** This product was previously known as Mastering Series which was mainly focused on preparing aspirants for Competitive Examinations. Earlier it was a purely mobile app based mock-exam series. It has recently undergone a major overhaul and provides exam-preparation services to aspirants with these features: 6 months' duration with recorded video lectures, e-materials, chapter wise test, quizzes, mock test and live class.
- 5. e-School:** This product was launched in the middle of the pandemic when the schools were closed and the market requirement was for an affordable, high quality, technology driven solution for building the engagement of school students towards their school curriculum. This



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product is mobile app-based with high quality audio visual content that is story based for better comprehension, expert lectures, assessments and reading material. It is available from **Standard III to Standard X for BSE syllabus** which is duly verified and certified by BSE.

- 6. Odisha State Talent Search Examination (OSTSE):** This product aims at the school students' talent nurturance. OKCL will conduct a state-wide examination for which students from Standard VIII and upwards can appear. There will be state-wide and district-wide ranking of 1st, 2nd and 3rd as well as participation certificate distribution for all. Cash prize distribution will be there for select few as well.

Along with the above product brief, we have attached an annexure to indicate the product prices & network partner's revenue share for your kind perusal.

We hope, that with the new products, upgrades and attractive pricing, you will surely make the best use of this business opportunity and catapult your institute to the pinnacle of success!

We hope for you to achieve excellence in business and wish you all the best!

Thanking you,

Yours sincerely,

Managing Director

01.04.2022



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ANNEXURE (PRICING OF ALL PRODUCTS)

| PRODUCTS | MRP PRICE IN RS. ** | OKCL SHARE IN RS. ** | ALC SHARE IN RS.** |
|------------------------------|------------------------|-------------------------|--------------------|
| OS-CIT | 3,300 | 1,100 | 2,200.00 |
| OS-CIT A | 7,300 | 1,900 | 5,400.00 |
| OS-CIT A+ | 15,300 | 3,500 | 11,800.00 |
| English – OCOC | 4,000 | 800 | 3,200.00 |
| Tally with GST - OCOC | 4,000 | 800 | 3,200.00 |
| IOT - OCOC | 2,000 | 400 | 1,600.00 |
| Android - OCOC | 4,000 | 800 | 3,200.00 |
| AutoCAD - OCOC | 4,000 | 800 | 3,200.00 |
| Adobe DTP - OCOC | 4,000 | 800 | 3,200.00 |
| Adobe Photoshop - OCOC | 4,000 | 800 | 3,200.00 |
| C Programming - OCOC | 4,000 | 800 | 3,200.00 |
| C ++ Programming - OCOC | 4,000 | 800 | 3,200.00 |
| Mobile App Development -OCOC | 4,000 | 800 | 3,200.00 |
| Advanced Excel - OCOC | 4,000 | 800 | 3,200.00 |
| Hardware Support - OCOC | 4,000 | 800 | 3,200.00 |
| Network Support -OCOC | 4,000 | 800 | 3,200.00 |
| Security Support - OCOC | 4,000 | 800 | 3,200.00 |
| Desktop Support - OCOC | 4,000 | 800 | 3,200.00 |
| BFSI - OCOC | 4,000 | 800 | 3,200.00 |
| Retail Management - OCOC | 4,000 | 800 | 3,200.00 |
| Adobe Coreldraw - OCOC | 4,000 | 800 | 3,200.00 |
| Content Illustration - OCOC | 4,000 | 800 | 3,200.00 |
| 3 D Texturing - OCOC | 4,000 | 800 | 3,200.00 |
| 3 D Modelling - OCOC | 4,000 | 800 | 3,200.00 |
| SCRATCH Programming | 2,000 | 400 | 1,600.00 |
| Digital Freelancing | 2,000 | 400 | 1,600.00 |
| eSchool - Class X | 900 | 400 | 500.00 |
| eSchool - Class IX | 900 | 400 | 500.00 |
| eSchool - Class VIII | 900 | 400 | 500.00 |
| eSchool - Class VII | 600 | 250 | 350.00 |
| eSchool - Class VI | 600 | 250 | 350.00 |
| eSchool - Class V | 600 | 250 | 350.00 |
| eSchool - Class IV | 600 | 250 | 350.00 |
| eSchool - Class III | 600 | 250 | 350.00 |
| eSchool - Class X (Inst.) | 9,000 | 4,000 | 5,000.00 |
| eSchool - Class IX (Inst.) | 9,000 | 4,000 | 5,000.00 |



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| PRODUCTS | MRP PRICE IN RS. ** | OKCL SHARE IN RS. ** | ALC SHARE IN RS.** |
|------------------------------|------------------------|-------------------------|--------------------|
| eSchool - Class VIII (Inst.) | 9,000 | 4,000 | 5,000.00 |
| eSchool - Class VII (Inst.) | 6,000 | 2,500 | 3,500.00 |
| eSchool - Class VI (Inst.) | 6,000 | 2,500 | 3,500.00 |
| eSchool - Class V (Inst.) | 6,000 | 2,500 | 3,500.00 |
| eSchool - Class IV (Inst.) | 6,000 | 2,500 | 3,500.00 |
| eSchool - Class III (Inst.) | 6,000 | 2,500 | 3,500.00 |
| Achievers' Series | 2,500 | 1,881 | 619.00 |
| OSTSE | 300 | 200 | 100 |
| JRPY | 15,859 | 7,859 | 8,000.00 |
| JRPY+ | 23,789 | 11,789 | 12,000.00 |

**** It is to be noted that OKCL will bear the full GST amount and ALC share is exclusive of GST.**

